



# INSPIRE

April 2020

## From the Executive Director

I hope this newsletter finds you healthy and safe. LGS remains mostly whole, but like all others, a few things have changed for us since the COVID-19 pandemic began.

Our first priority is ensuring the health of our staff and the members of the LGS Class of 2020. LGS is safe and fully functioning from our home offices. We owe a debt of gratitude to the United Radio IT team who have taken excellent care of us.

At the core of our flagship program is convening people, in person. The Class of 2020 is resilient! Because class members plan their class days, they have decided to move their April and May class days into the fall and are considering holding their June Health Day virtually. The Class of 2020 recently had a virtual networking experience which continued to build their unity. Following the session, one member wrote this on the class Facebook page:

*"It wasn't until I was actually on the call that I realized how important connection is and how valuable each of you are in my life. I am glad that we did this and I cannot tell you how lifted I feel. Thank you for being who you are, doing all that you do, as well as helping me to reach my full potential."*

For 30 years, LGS continues to engender these types of sentiments and relationships. These relationships make our community better and make us better as individuals.

While many things are uncertain right now, what **IS** certain: LGS grads are serving our community in their professional or volunteer role.

It is in this spirit that we acknowledge National Volunteer Month this April through a special social media "Spirit Week" campaign. Please post, share, reply and tag LGS! We will build on our "Thankful Tuesday" promotion by highlighting LGSers who are providing direct services of all kinds at this time. See our first shout out to a member of the LGS Class of 2013.

If you are interested in learning more about the business side of LGS and my thoughts on the impact of the pandemic on LGS, please check out [my recent interview](#) with LGS grad Marny Neshor who is the publisher of the CNY Business Journal.

Like every organization, LGS is concerned about our near- and long-term future. I and the LGS board want to identify needs in the community that are aligned with our mission. How best can we continue to build community leaders?

If you have ideas for programming, please contact me at 315-422-5471 or [pam@leadsyr.org](mailto:pam@leadsyr.org). LGS is moving ahead. Check out the exciting announcement below as it represents our forward thinking!

Please accept my best wishes to you and your family as we work through this pandemic together. Now, more than ever, we need community leaders like you to support those that need us.



**Pam Brunet**  
LGS Executive Director  
Class of 1998



LEADERSHIP GREATER SYRACUSE

### Leading With Spirit Week

**Motivational Monday**  
Post it  
Post your favorite motivational quote to give us all inspiration  
#LGSStrong

**Thankful Tuesday**  
Shout it  
Post a shout out to an alumni or community leader that is helping others right now  
#LGSStrong

**Wisdom Wednesday**  
Share it  
Post a link to your favorite podcast, video or article that has helped you during this time  
#LGSStrong

**Throwback Thursday**  
Show it  
Post a pic of you and your classmates on an LGS class day  
#LGSStrong

**Fun Day Friday**  
Meme it!  
Post your favorite funny social distancing meme  
#LGSStrong

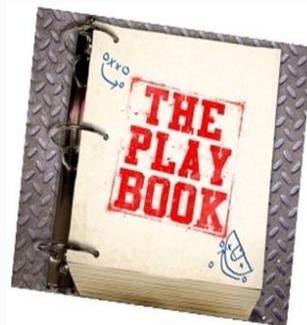
Rules: post on your social media pages and tag LGS. Keep it clean, no politics!

## LGS Announces a Unique Program

Is there really a return on investment for an organization's civic engagement? The requests for financial support are endless and employees want to work for a socially responsible organization. But how does an organization balance its commitment to the community while running a profitable business?

Leadership Greater Syracuse is uniquely positioned to consult with small to medium-sized businesses in CNY to help them better understand how their financial performance, image, and employee attraction and retention will be improved should they have a STRATEGIC plan for their community involvement.

"The ROI of Civic Engagement" is a three-hour consulting program for local leadership teams. It is led by LGS Executive Director Pam Brunet who has 30 years of community relations experience. Organizations will leave the session with a customized playbook on how to be more strategic with their philanthropic dollars and their employee volunteers. You can learn more by calling Pam Brunet at 315-422-5471 or [pam@leadsyr.org](mailto:pam@leadsyr.org) or visit the [ROI page on the LGS website](#).



## Swing into Golf



Register today for the annual LGS Golf Tournament by contacting LGS Program Director Robin Macaluso at 315-422-5471 or [robin@leadsyr.org](mailto:robin@leadsyr.org). We thank you in advance for your flexibility as the June 18th date may change. We sell out every year, so it might be best to get your foursome in now!

## Happy Birthday LGS!

Join us on September 30<sup>th</sup> at Daniella's Event Center & Catering at the NYS Fairgrounds (formerly known as the Empire Room). We will honor our founders including Chuckie Holstein, and celebrate 30 years of inspiring and connecting community leaders. You can register today at: <https://lgs30thbirthday.eventbrite.com>



**Donations to LGS can be made any time at:** <https://leadershipgreatersyracuse.org/donate-to-lgs/>



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