



# INSPIRE

August 2020

## From the Executive Director

Thank you for making the time to read about what is happening with LGS. The Class of 2020, our most resilient class, recently held their Community Service Day and Economic Development Day. We were appreciative that some of the class could be together in person. They participated in small groups cleaning up some streets in the City of Syracuse and met up at OCC, physically distant. As always, they had some great presenters and there were quite a few a-ha moments or, "I had no idea" throughout the days. You can read all about their class days on our [website](#).



**Pam Brunet**  
*LGS Executive Director*  
*Class of 1998*

Like every organization, LGS is doing its best to plan for the future during these uncertain times. I am appreciative of our board of directors who have been tremendously helpful. We are excited to announce a new program called "Political Pathways." See announcement on page 2.

More than ever we need community leaders and we are now accepting applications for the Class of 2021. We anticipate not being able to conduct an overnight opening retreat and are already considering alternate plans. Change brings opportunity! The marketing efforts have begun, so if you know anyone interested in the LGS Class of 2021, please tell them they can apply at our [website](#). The deadline is September 14th.

Speaking of marketing efforts, have you called 93Q yet? I am so grateful to Cumulus Radio for partnering with us for our "Salute to Local Leaders" campaign. If you think our local leaders have done a good job navigating the pandemic, please tell them so by leaving a message at 315-434-9300. They are now airing a few of those appreciation statements. As always, thank you for being an LGS champion!

Pam



**We Salute  
Local Leaders!**



[LeadershipGreaterSyracuse.org](http://LeadershipGreaterSyracuse.org)



**Thank you for your direction, dedication and compassion!**

Call the 93Q Comment Line to Share Your Appreciation 315-434-9300

## We Are Building the Road to Public Office

We are excited to announce a new program called “Political Pathways” based on our 11 years of success with the CNY Political Leadership Institute (CNY PLI). CNY PLI is a nonpartisan training program that has taught 240 Central New Yorkers the nuts and bolts on how to run a political campaign. Last year alone 15 of our graduates ran for office.



We’ve done our research and we can’t find any other community (in New York state and beyond) who offer a similar program! So, we’ve trademarked a new name for other communities, Political Pathways, and we have copyrighted all the material. We are marketing a “How To Guide” complete with all presentations and sponsorship and marketing advice to any organization who wants to run the program. What a great way to meet our mission and generate much-needed new revenue for the organization. If you know of a community or entity who might be interested in this program, call LGS Executive Director Pam Brunet at 315-422-5471 or [pam@leadsyr.org](mailto:pam@leadsyr.org).

## Swing into Golf



Fund raising is more important than ever so golfers please join us at our annual **LGS Golf Tournament on September 3, 2020**, at The Pompey Club. You can register today by contacting LGS Program Director Robin Macaluso at 315-422-5471 or [robin@leadsyr.org](mailto:robin@leadsyr.org). We sell out every year, so get your foursome in now!

## Happy Birthday LGS!

The Let’s Get Social Committee and LGS board has decided to celebrate our birthday with a social media campaign, not an in-person event. Stay tuned as there is more to come!



**Reminder: LGS welcomes donations year round. Please consider a gift today!**

<https://leadershipgreatersyracuse.org/donate-to-lgs/>



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