

LEADERSHIP GREATER SYRACUSE

Annual Report 2024

LEADERSHIP GREATER SYRACUSE



### OUR PROGRAMS

LGS year-long flagship program

CNY Political Leadership Institute

### **ABOUT US**

Leadership Greater Syracuse's (LGS) mission is to inspire current and future leaders to make a difference in the community where we live and work.

LGS is where personal development and professional connections serve the greater good.

A bipartisan nonprofit 501(c)(3), we were founded in 1990 as a partnership between the City of Syracuse, Onondaga County, Onondaga Community College, and CenterState CEO.

Local Leadership Initiative (in partnership with Syracuse University Whitman School of Management)

Nourishing Tomorrow's Leaders (in partnership with The Gifford Foundation)

2,000+
graduates of
our programs
are making
CNY grow and
thrive

### From the Executive Director



It is with great pleasure that I present the Annual Report for Leadership Greater Syracuse (LGS) for fiscal year ending December 31, 2024. It was a successful year from both a programmatic and financial standpoint.

Since joining the LGS family as the executive director in fall of 2023, I have been inspired and humbled to be part of the lifechanging and community-building work that LGS achieves year after year.

Our mission as a leadership, civic engagement, and relationship-building organization continues to serve our community well. In 2024, our flagship program educated 51 participants, putting us at 1,500+ alumni! Through all programs, we have served more than 2,000 people since LGS's inception.

This report outlines our efforts throughout the past year. I am grateful to everyone who helps make LGS successful—our participants, partners, and funders—but especially to the LGS board, volunteer committees, and the incomparable Robin Macaluso, who pours her heart, soul, and expertise into the LGS mission.

With the changing Central New York landscape, our programming is more important than ever and we are well positioned to meet the needs of our evolving community. In 2024, the LGS board and staff developed a three-year strategic plan, which was launched in 2025. We look forward to working with alumni and partners in shaping the future of LGS.

Michele L. Overuch

### Special thanks to:



for the generous donation of LGS office space

### Our founding partners:









#### **STAFF**

Michele Diecuch Executive Director

Robin Macaluso Program Director

Jon Wilson Bookkeeper (contracted)

Sarah Jane Ioele LLI Coordinator (contracted)

#### BOARD OF DIRECTORS (FY 2024)

President Ryan McDermott M&T Bank

Vice President Renae Rokicki SUNY Upstate

**Treasurer Joe Rocco**Bowers & Company CPAs

Secretary Rebecca Hoda-Slye SUNY Upstate

Ken Casarsa

Madeleine DiGristina SRC, Inc.

**Franklin Fry**RedHouse Arts Center

**Jin Gwak** Empower FCU

Sarah Jane Ioele Self-employed

**Timothy Johnson**Anchor QEA

**Sarah Just**Turning Stone Resort Casino

**Ocesa Keaton** NYS Council on Children & Families

> **Amy Lawler** Hueber-Breuer

Colette Matthews-Carter
InterFaith Works

**William Sanford**Brown & Sanford Consultants

**Stefanie Savory** Hiscock Legal Aid

Scott Schuhert
OCC

Jennifer Smith C&S Companies

# 2024 Flagship Program



51 participants



96 speakers



48 employers represented



20 locations visited

LGS's flagship program is a year-long, experiential learning program that immerses participants into the achievements and challenges of our community.

### Participants...





Grow leadership skills

✓ Learn about CNY

✓ Become inspired



# 2024 Flagship Program Our Impact



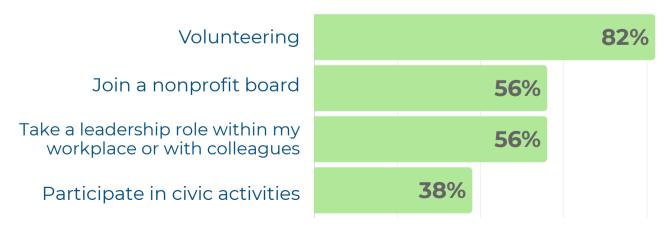
"LGS has been a bright spot in my month over the past year. I've loved learning more about the area, and now being connected to so many individuals and businesses I never would have met. This has impacted how I do business, my commitment to CNY, and to my peers."

-Emily Gozy, Nourished With Emily

"Participating was a transformative experience that helped me to develop a stronger sense of self-awareness, enhanced my leadership skills and expanded my professional network, ultimately empowering me to make a more meaningful impact in my community."

-Caitlin Bergett, MetLife

# Participant plans to take a more active role in the community as a result of the LGS experience



Note: Data and testimonials above are from year-end participant surveys.

# Other programs



### **CNY Political Leadership Institute**

Held annually over eight evenings, CNY Political Leadership Institute is a nonpartisan training for individuals interested in running for local office, volunteering for a campaign, or simply learning how local government works.

Program chairs are Hon. David Knapp, Onondaga County Legislator (R), and Lisa Sacco, Executive Director, Haudenosaunee Nationals Lacrosse Organization (D).

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#### **Graduates**

### **Nourishing Tomorrow's Leaders**

Presented by The Gifford Foundation in partnership with LGS, Nourishing Tomorrow's Leaders is an annual eight-week training that educates individuals on all aspects of serving on a nonprofit board with an overall goal of increasing board diversity within CNY.



### **Local Leadership Initiative**

The Local Leadership Initiative, a partnership between LGS and Syracuse University, is an eight-week program available to Whitman School students that exposes them to CNY businesses and culture while helping them develop their leadership styles. The program aims to encourage students to stay in CNY upon graduation.

Spring 2024 was the first graduating class of this program.

Special thanks to SU Whitman School of Management and program funder, David Panasci.

12 Graduates



"The Local Leadership Initiative expanded my lens and knowledge of Syracuse historically, presently, and for the future. Our learning was hands-on and interactive which allowed us to create long-lasting connections and impacts during our class days."

-Kendall Blincoe

Funders & Supporters

### Thank you to everyone who funded Leadership Greater Syracuse's efforts in 2024!

It is because of the support from our dedicated funders—corporations, foundations, alumni, event sponsors, and others that make LGS's lifechanging work possible. Annual contributions help us to fulfill our mission of inspiring current and future leaders to make a difference in the community. Since 1990, it is through our donors' generosity and community spirit that we are able to offer all of our programs and positively impact individuals, employers, and families across Central New York.



### **Major Funders in 2024**

- City of Syracuse
- County of Onondaga
- Turning Stone Resort Casino
- Community Bank
- Syracuse University/David Panasci
- CNY Community Foundation
- Reisman Foundation
- KeyBank
- VIP Structures
- Excellus Blue Cross Blue Shield
- C&S Companies
- SRC, Inc.
- Lockheed Martin Employees
   Federated Fund
- Tompkins Community Bank
- Hematology-Oncology Assoc. of CNY
- Visions Federal Credit Union

- 1199SIEU United Healthcare Workers East
- Anchor QEA
- Bowers & Company CPAs
- North Atlantic States Regional Council of Carpenters (NASRCC)
- UMR/United HealthCare
- M&T Bank
- IBEW NECA Local 43
- BLUE I.T.
- The Gifford Foundation
- OneGroup
- Ramboll
- Rialto Wealth Management
- Shaler Construction Management
- Top Notch Roofing

Note: Major funders list includes those that donated \$1,000 or more.

## 2024 Financials

ASSETS (\$)

A55E15 (\$)		REVENUE (\$)	
Current Assets:		Revenues, gains, other support:	
Cash and cash equivalents	\$138,535	Grants	\$30,000
Annuity contract	94,431	Contributions:	
Grants and other receivables	141,573	General public	35,429
Prepaid expenses	24,862	In-kind donations	37,500
Total current assets	399,401	Tuition	257,336
Property and equipment, net	1,132	Events	49,472
Investments	283,209	Other income:	
TOTAL ASSETS	\$683,742	Interest income	10,781
LIABILITIES AND ASSETS		Increase in cash surrender value	3,638
Current liabilities:		Total revenues, gains, other support	424,156
Accounts payable & accrued	\$36,729	Expenses and losses:	
expenses Deferred revenue	254,164	Program services	197,919
	·	Fundraising expenses	53,206
Total current liabilities	290,893	Management and general	119,580
Net assets:		Total expenses and losses	370,705
Without donor restrictions	392,849	Change in net assets	53,541
Total net assets	392,849		•
TOTAL LIABILITIES & NET ASSETS	\$683,742	Net assets - beginning of year	339,398
	- /	Net assets - end of year	\$392,849

REVENUE (\$)